

## THE EXPEDITION PROJECT VOLUNTEERS

### A collaborative community of Ambassadors and Volunteers

Of course, we cannot be everywhere at once, and we do not want to be. Instead we want to build a collaborative community that believes in sharing successes and failures.

We do not believe in reinventing the wheel, and we are not professing to be experts in anything. What we care about is sharing positive stories in the hope that this will encourage more people to do more, experience more and share more.

Since 2012 we have identified 155 projects around Southern Africa. Many of these projects share their progress actively, however many do not or are unable to.

Furthermore, we have a handful of exceptional projects which we would like to keep an even closer eye on in order to promote them even more. In both these cases we need the help from an active community of volunteers and ambassadors.

### Virtual Volunteers

We are looking for a London based team of virtual volunteers to help with the following tasks:

- Collecting updates from projects
- Updating [www.theexpeditionproject.com](http://www.theexpeditionproject.com) with relevant projects and partner news
- Recruiting in-country volunteers to join the projects
- Communicating with in-country ambassadors and sharing their updates
- Managing social media accounts
- Writing newsletters



## **In-country Volunteers**

Our projects all over Southern Africa are looking for the help of keen volunteers. These volunteers help with project management tasks as well as loads of exciting, experience-based elements unique to any given project. For more details on this visit <https://theexpeditionproject.com/roadtrips/>.

## **Ambassadors**

Our project list is ever growing. The more towns we visit the more projects we discover. And in some cases, these projects change, develop or merge. We need hands on the ground all over Southern Africa to let us know, in real-time, as things change for the better or worse. For more details on this visit <https://theexpeditionproject.com/get-involved/ambassadors/>

## **Background**

We have been DRIVING CHANGE since 2012. We have travelled 36535km (22701miles), visited 353 towns & 155 [projects](#), with the help of 405 [hospitality partners](#), to meet and understand the challenges communities face. We then connect projects, communities, ideas and individuals with each other, share their successes and help take them one step further with contacts, expertise and funding.

## **Ethos**

We believe in **collaboration** in the form of a connected community sharing successes and failures.

We believe in **transparency** in who we work with and our place in this collaboration.

We believe that as a social enterprise we are unique in our community partnerships and project spending. Our expeditions have a **responsible travel** ethos and include charity donations and several forms of community support, carbon offset via tree plantings and local business partnerships. [Where our money goes](#) is very important to us!

In the case of international volunteers participating on any of our partnering projects, they can choose to go direct to the projects, the cost is the same and the end result for those projects will be the same.



However, by joining The EXPEDITION Project, volunteers join a collaborative network that focuses on building communities with as many helping out as possible.

## **Objectives**

### **1. Combat Unemployment & Urbanisation**

Through our research in 2011 to 2013, migration to the larger centres is a focus for the youth and unemployed. TEP encourages sustainable development in the smaller towns and areas to avoid overpopulation of the cities. We help business ideas in small towns to benefit the communities themselves.

### **2. Replicate Successes**

Develop templates that can replicate successes elsewhere. Through the network we create we can communicate and open the channels for towns and entrepreneurs and projects to communicate and collaborate.

### **3. Encourage Sustainable Charity**

New age charities need revenue streams to remain sustainable rather than reliance on sponsorships and donations. The ideas are theirs – The EXPEDITION Project helps them to make the right connections.

### **4. Boost Destination Marketing for South Africa**

Showcase what SA has to offer and spread the success stories of the smaller, lesser known areas.

### **5. Successful Volunteer Tourism**

Give the traveller a rounded experience that they will want to repeat and spread the word.

### **6. Expand the Reach of CSR Initiatives**

The EXPEDITION Project connects people, projects and organisations from coast to coast and expands horizons.

### **7. Give CSR more value for money**

### **8. Create & Share Information Resources**

[www.theexpeditionproject.com](http://www.theexpeditionproject.com) will become an online resource of information about South Africa



in a format similar to Wikipedia, but also enable supporters to connect with organisations and organisations to connect with each other.

## 9. **Media Exposure**

Spread the stories via all media available.